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## **Real Estate Expo Las Vegas brings “Las Vegas Housing Outlook” to Cashman Center**

**LAS VEGAS** – Real Estate Expo Las Vegas, a two-day event that kicks off on April 8 at Cashman Center, will include the latest installment of the “Las Vegas Housing Outlook,” presented by Southwest Gas. The presentation features an in-depth look at consumer housing demand in Las Vegas by Home Builders Research, Inc. President and CEO Dennis Smith. This event will provide additional insight on the local housing market from a panel of top local industry experts.

The presentation registration and continental breakfast begins at 8 a.m. at Cashman Center, 850 N. Las Vegas Blvd. Tickets are \$45 and seating is limited.\* Purchase tickets and register online at [www.realestateexpolv.com](http://www.realestateexpolv.com).

Smith, with more than 30 years of experience selling, marketing and managing new housing and builder-related activities, publishes a nationally recognized [monthly newsletter](#) and [annual report](#), as well as weekly, monthly, and quarterly sales summaries used by industry leaders in local, national and global markets. He also is a five-term member of the Southern Nevada Home Builders Association Board of Directors.

The “Las Vegas Housing Outlook” panelists include Southern Nevada Home Builders Association President Frank Wyatt, who also is founder and president of Pinnacle Homes, Bob Potts, research director for the Nevada Governor’s Office of Economic Development, and Greater Las Vegas Association of REALTORS® CEO Michele Caprio.

“Las Vegas Housing Outlook” is one of several special presentations throughout the two-day Real Estate Expo Las Vegas. The Expo marks the first time that local home builders, real estate professionals and industry partners have joined forces to showcase “all things real estate under one roof.” The Expo is designed to benefit industry professionals, would-be home buyers, investors, boomerang buyers, or those who are simply interested in real estate.

The Expo is free and open to the public from 10 a.m. to 7 p.m. on Friday, April 8, and from 10 a.m. to 7 p.m. on Saturday, April 9.

The event will showcase educational and informational sessions scheduled to cover topics such as the home buying process, mortgage financing, financial planning, home technology and programs to help home buyers.

Primary partners of the Real Estate Expo Las Vegas include the Southern Nevada Home Builders Association and the Greater Las Vegas Association of REALTORS®. Additional sponsors include the Las Vegas Review-Journal, Zillow Group, Summerlin, Zippy Shell, Elite Flooring, Finance of America, Vegas Seven, Las Vegas Woman, and MYVEGAS Magazine.

For more information about sponsorship and exhibitor opportunities, visit [www.realestateexpolv.com](http://www.realestateexpolv.com), email [info@realestateexpolv.com](mailto:info@realestateexpolv.com), or call (702) 832-3308 (option 2).

\*Greater Las Vegas Association of REALTORS® and Southern Nevada Home Builder Association members qualify for discounts. Members can check with their respective association for discount codes.

### **About Real Estate Expo Las Vegas**

For the first time in Las Vegas history, home builders and real estate professionals have united to support the biggest Real Estate Expo to hit Southern Nevada. This event is innovative and educational and offers a rare opportunity for hundreds of leading industry professionals to interact with thousands of interested consumers.

### **About SNHBA**

The Southern Nevada Home Builders Association, an affiliate of the National Association of Home Builders, is dedicated to enhancing the quality of life by meeting the housing and community development needs of Southern Nevada. Founded in 1953 by 12 local home builders, the association ranks as the oldest and largest local trade organization representing the residential construction industry. It has more than 400 members, working in all facets of the home building industry. For more information, visit [www.snhba.com](http://www.snhba.com).

### **About the GLVAR**

GLVAR was founded in 1947 and provides its more than 12,500 local members with education, training and political representation. The local representative of the National Association of REALTORS®, GLVAR is the largest professional organization in Southern Nevada. Each GLVAR member receives the highest level of professional training and must abide by a strict code of ethics. For more information, visit [www.HomeLasVegas.com](http://www.HomeLasVegas.com) or [www.LasVegasRealtor.com](http://www.LasVegasRealtor.com)

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